

GP Strategies Named as a Top 20 Content Development Company by Training Industry, Inc. for the Fourth Consecutive Year



COLUMBIA, Md., May 15, 2014 /PRNewswire/ -- Global performance improvement solutions provider [GP Strategies Corporation](#) (NYSE: GPX) announced today that it has been named one of the 2014 [Top 20 Content Development Companies](#) for the fourth consecutive year by [Training Industry, Inc.](#)

Training Industry, Inc.'s Top 20 Content Development Companies selection was based on the following criteria:

- Industry visibility, innovation and impact
- Capability to deliver multiple types of training services
- Company size and growth potential
- Depth and breadth of subject matter expertise
- Strength of clients
- Geographic reach

"Providing superior custom training content and curriculum design is at the heart of any major training initiative," said Doug Harward, Chief Executive Officer, Training Industry, Inc. "Our 2014 Top 20 companies truly put their excellent diagnostics skills to work to keep the programs they develop aligned to the clients' goals."

"The 2014 Content Development Top 20 List sets the bar for vertical or subject matter expertise and strategic program design for the industry," said Ken Taylor, Chief Operating Officer, Training Industry, Inc. "This year's selections aggressively introduce new approaches, tools and technologies to make the learning stick. They are all focused on pushing the envelope on some and driving many of the key innovations in the marketplace."

"GP Strategies provides learning and performance improvement solutions that can catalyze a company, enabling them to wow customers, deliver innovative solutions and respond to their competitive environment with agility," said Matt Donovan, Vice President, GP Strategies. "We achieve this by focusing on the employees and the performance outcomes that will deliver results. Our excellence is derived from working with the best and brightest subject matter experts in the organization or the field at large. Our innovative interviewing techniques enable us to extract the critical information from experts on the subject matter as well as the experts in the business. Our collaborative teams take that information and create learning solutions that stick and lead to transfer."

"We are honored to be recognized as a training content development industry leader for the fourth year in a row. Our passion is to create customized programs for our customers that improve overall performance and drive business results," said Doug Sharp, President, GP Strategies. "We don't just create training, we create engaging experiences that challenge employees to evolve the way they think, feel and ultimately perform. We deliver these solutions where it matters—at the point of performance. Our teams have the skills to create high-impact custom content in any modality."

For more information, visit: <http://contentdevelopment.gpstrategies.com/>.

About GP Strategies

GP Strategies Corporation (NYSE: GPX) is a global performance improvement solutions provider of training, eLearning solutions, management consulting and engineering services. GP Strategies' solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at www.gpstrategies.com.